Privacy Policy

1. Personal data management

a. Data controller

Personal data collected through the Website is processed under the responsibility of Mélissa LARI, sole trader (Entrepreneur individuel - EI).

For any question concerning your personal data or to exercise your rights, please contact: **melissalari.makeupartist@gmail.com**.

b. Purposes of processing

Data submitted through the contact form is used to:

- respond to enquiries and availability requests;
- prepare and send a quotation, where applicable;
- organise and monitor booked services;
- manage the client relationship; and
- comply with applicable administrative, accounting and legal obligations.

c. Data that may be collected

Depending on the request, the information collected may include your surname, first name, email address, telephone number, event date, preparation and reception venues, schedules, wedding-planning information, requested services and any other information you voluntarily provide.

Fields marked as mandatory in the form are necessary to process the request. If they are not completed, Mélissa LARI may be unable to respond or prepare an appropriate proposal. Other information is optional.

d. Legal bases for processing

Depending on the circumstances, processing is based on steps taken at your request prior to entering into a contract, performance of a contract, compliance with legal obligations, or Mélissa LARI's legitimate interest in managing her business and client relationships.

e. Your rights

In accordance with applicable data-protection law, you have the following rights, where applicable:

- the right to access your data;
- the right to rectify inaccurate or incomplete data;
- the right to erasure under the conditions provided by law;
- the right to restriction of processing;
- the right to object to processing;
- the right to data portability where processing is based on consent or a contract and is carried out by automated means; and
- the right to withdraw consent at any time where processing is based on consent.

You may also set instructions concerning the use of your personal data after your death, in accordance with applicable French law.

Exercising your rights

To exercise your rights or ask a question about the processing of your personal data, please contact Mélissa LARI at **melissalari.makeupartist@gmail.com**.

Proof of identity may be requested only where necessary to confirm that the request has been made by the data subject.

You also have the right to lodge a complaint with the French data-protection authority, the CNIL, if you believe that your rights have not been respected.

f. Retention period

Data is retained only for as long as necessary for the purposes for which it was collected, after which it is archived or deleted in accordance with applicable legal obligations.

Prospect data may in particular be retained for a maximum of three years from the date of collection or the most recent contact initiated by the prospect when used for commercial relationship management.

g. Recipients and international transfers

Personal data collected is intended for Mélissa LARI and, where necessary for operation of the Website or management of the business, her technical service providers acting as processors.

These providers access data only to the extent necessary to perform their services and must comply with applicable data-protection obligations. Personal data is neither sold nor transferred to third parties for commercial purposes.

Some technical providers used by the Website may process data outside the European Union. Where such a transfer occurs, Mélissa LARI ensures that it is governed by applicable law and appropriate safeguards.

h. Data security

Mélissa LARI implements reasonable technical and organisational measures to protect personal data against loss, unauthorised access, disclosure, alteration or destruction.

If a personal-data breach is likely to result in a risk to the rights and freedoms of affected individuals, the measures required by applicable law will be implemented, including notification to the CNIL and, where required, the affected individuals.

2. Hyperlinks and cookies

The Website may contain links to third-party websites or services. Mélissa LARI cannot be held liable for the content, operation or privacy practices of external websites.

a. Cookies and other trackers

The Website may use cookies or other trackers that are necessary for its operation and, where applicable, trackers requiring the user's consent.

Where consent is required, no relevant tracker is placed before the user has made a choice. Users can accept or refuse consent-based cookies with equal ease and change their preferences at any time using the cookie-management tool available on the Website.

What is a cookie?

A cookie is a small file stored on a user's device when visiting a website. Depending on its purpose, it may enable the Website to operate, remember certain choices or measure its audience.

b. Managing preferences

On their first visit, users can set their preferences using the cookie banner. They may subsequently amend or withdraw their choice at any time through the mechanism provided for this purpose.

c. Changing or withdrawing cookie preferences

Users may change or withdraw their consent to cookies and other consent-based trackers at any time using the cookie-management tool available on the Website.

Refusing non-essential cookies does not prevent access to features strictly necessary for operation of the Website, but it may limit certain features or third-party services. When consent is withdrawn, the relevant trackers must no longer be used under the conditions laid down by applicable law.

d. Social-media links and third-party services

The Website may contain links to third-party services, including Instagram and Google. Merely displaying a hyperlink does not necessarily cause those services to place cookies. However, when users click an external link, they leave the Website and become subject to the terms of use and privacy policies of the relevant service.

Mélissa LARI is not responsible for data processing carried out by those third-party services on their own platforms.

3. Governing law

This Privacy Policy and use of the Website are governed by French law.

In the event of a dispute, the parties will first endeavour to reach an amicable settlement. If no amicable solution is found, the dispute may be brought before the competent courts in accordance with the generally applicable rules of jurisdiction.